

# SEFCU's Smart Sense School Banking Program

# Saints Peter & Paul School

SEFCU has teamed up with your elementary school

to offer the Smart Sense School Banking Program! This fun and educational opportunity allows students to start saving at an early age – right at school!

## WHY DO KIDS LOVE OUR SCHOOL

### BANKING PROGRAM?

That's easy: SEFCU gives schools an easy, fun, and interactive way to provide a hands-on banking experience while teaching young students the importance of financial management and smart saving tips. Based on their saving habits, students can earn cool prizes for making their deposits.

## WHY DO PARENTS LOVE OUR SCHOOL

### BANKING PROGRAM?

Parents love the convenience of saving at school with no minimum deposit amount. The program teaches students the importance of saving and setting goals, while boosting confidence and responsibility.

## HOW DOES IT WORK?

At regularly scheduled "bank days" students are encouraged to make deposits into their accounts, with an emphasis on regular savings and not large balances. After making a deposit, students receive a sticker or a larger prize after five deposits, and head to class.

## BENEFITS OF THE PROGRAM

- Weekly prizes
  - Smart Sense Savings Awards
  - College scholarships
  - Birthday cards
  - Financial education programs
  - Mobile branch visits
  - A special end of the year celebration
  - Top Bankers at each school are entered into our year end prize drawing for a \$1,000 share certificate
  - Access to all SEFCU products and services
- ...And, so much more!



[www.sefcu.com/schoolbanking](http://www.sefcu.com/schoolbanking)

For more information or a new account packet, please return this section including:

Student name: \_\_\_\_\_

Grade: \_\_\_\_\_

Teacher: \_\_\_\_\_

Student account number (if already a SEFCU member): \_\_\_\_\_

Parent/Guardian name: \_\_\_\_\_

E-mail or phone: \_\_\_\_\_

**Interested in volunteering or need more information?**

Please contact:

**Kim Wayman**

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